

Phil Jones MBE

Managing Director, Brother UK

Biography

Cited as a Top 100 figure in the Manufacturing Industry, one of the UKs Top 100 entrepreneurial thinkers and one of the Top 100 influencers in the North West, Phil Jones is one of the regions key business leaders.

Awarded the IoD Manchester and North West Director of the Year accolade in 2011 and recently appointed a Fellow of the IoD plus a Companion of the Chartered Management Institute, under his Leadership Brother UK have been named an Investors in People Platinum workplace. He received an MBE in the June 2016 birthday honours list for services to business.

Talk Synopsis

Talk Title - The Why and ROI of a Healthy Workforce

Much is talked about in terms of the benefits of an engaged workforce and its impact on productivity and results. Brother UK is a Platinum Investors in People (IIP) workplace and was recently crowned the best of the best at the IIP national awards.

But what has it taken to build such a culture and workplace attitude? What have been the challenges along the way? How can other businesses learn and adopt in terms of best practice?

During his talk, Phil Jones will share the journey the business has been on and more importantly the why and what around the business case for adopting a philosophy of employee engagement plus the results and benefits seen.

Key Takeaways

- Why your personal health is important to the health of the business and your Leadership credentials.
- The upside of an engaged workforce in a disruptive market.
- What considerations you need to start your journey of workplace wellness and engagement.

Logo

brother
at your side

Picture 2



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